Report to Scrutiny Commission

Economic Development, Transport and Climate Emergency Date of Commission meeting: 18th August 2021

Economic Data Dashboard

Report of the Director of Tourism, Culture and Investment



Useful information

■ Ward(s) affected: All

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Suggested content

1. Purpose of report

- 1.1 This report updates on the Economic Data Dashboard Project, which is developing a basket of data indicators to track Leicester's economic recovery and performance.
- 1.2 A presentation providing an overview of the Economic Data Dashboard will be delivered to the committee at the meeting, and subsequent training sessions will be offered to committee members.

2. Recommendations

2.1 To note the contents and comment on this report.

3. Report

- 3.1 The Economic Recovery Plan from November 2020 committed to the creation of an online tracking mechanism for city economic recovery.
- 3.2 The project has defined an initial basket of economic data indicators including labour market information (unemployment, claimant counts), retail occupancy and footfall data. The Smart Leicester team, working closely with Economic Regeneration and IT, have been sourcing datasets to be added to Leicester's Open Data Platform (ODP).
- 3.3 This work involves sourcing, collating, analysing and uploading data from a range of Council services and external organisations onto the platform, where it can be presented and visualised. The benefit of using the Open Data platform is that economic data for Leicester can be combined with other data sets, for example public health data, to inform decision making.
- 3.4 Some data sets published by external organisations are publicly available. Note that other data sets need to remain private as they are subject to

- confidentiality agreements and cannot be made generally available, although they can be made available for internal Council use to assist decision making.
- 3.5 The Smart Cities team has been gathering datasets for the project since the end of 2020, preparing them into suitable formats for sharing on the Open Data Platform, and with the cooperation of colleagues from IT, datasets are continually being added to the platform.
- 3.6 The first phase of the project up until March 2021 added an initial 15 datasets relating to labour market indicators. This include data on Unemployment, the COVID-19 Job Retention Scheme (furlough data), Employment, Job Postings, Universal Credit and JSA claimants, NEET data, Apprenticeships and mid-2019 Population Estimates.
- 3.7 Work has continued to grow the number of indicators, and this has been gradually expanded to include 28 datasets as at July 2021. These include multiple datasets around Universal Credit, such as People on Universal Credit, Households on Universal Credit and Starts to Universal Credit.
- 3.8 The full list of economic data indicators that are currently available on the Open Data Platform is at the Appendix. This initial set of data indicators already provides a useful resource, and work to build the range of datasets on the platform continues. This includes data on city centre vacancies, footfall data and inward investment data.
- 3.9 A presentation providing an overview of the economic data dashboard will be delivered to the committee at the meeting, and subsequent training sessions will be offered to committee members.

5. Financial, legal, and other implications

Finar		

Not applicable

5.2 Legal implications

Not applicable

5.3 Climate Change and Carbon Reduction implications

Not applicable

5.4 Equalities Implications

Not applicable

5.5 Other Implications (You will need to have considered other implications in preparing this report. Please indicate which ones apply?)

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6. Background information and other papers:

None

7. Summary of appendices:

Appendix: List of Economic Data Dashboard Indicators (July 2021)

8. Is this a private report (If so, please indicated the reasons and state why it is not in the public interest to be dealt with publicly)?

No

9. Is this a "key decision"?

No

10. If a key decision please explain reason

N/A

Appendix: List of Economic Data Dashboard Indicators (July 2021)

The full list of currently available economic indicators on the Open Data Platform, as of July 2021, is as follows:

- ILO Unemployment
- Covid-19 Job Retention Scheme
- Employment Leicester and surrounding areas
- Job Postings
- Universal Credit number of claimants
- Local Authority JSA & Universal Credit (UC) claimants
- Local Authority JSA claimants
- JSA claimants by ethnicity
- JSA claimants by age & gender
- DWP Benefit Statistics Children in absolute low income
- DWP benefit Statistics Benefit Combinations
- Local Authority combined claimant type
- JSA claimants by ward
- People on Universal Credit
- Households on Universal Credit February 2021
- Households on Universal Credit 2019-2021
- People on Universal Credit 2019-2021
- People on Universal Credit age bands 2019-2021 April 2021
- People on Universal Credit age bands April 2021
- Starts to Universal Credit 2019-2021 April 2021
- Beaumont Leys example for Universal Credit Report:
 - Beaumont Leys PoUC April 2021 MAP
 - Beaumont Leys HoUC February 2021 MAP
 - o Beaumont Leys PoUC April 2021 AVERAGE and MEDIAN included
 - Beaumont Leys PoUC January 2019-April 2021 AVERAGE and MEDIAN included
 - Beaumont Leys HoUC January 2019-February 2021 AVERAGE and MEDIAN included
 - o Beaumont Leys HoUC April 2021 AVERAGE and MEDIAN included
 - Beaumont Leys PoUC April 2021 age bands AVERAGE and MEDIAN included
- NEET and Unknown
- NEET Leicester LSOA (April 2019 March 2021) (update 19052021)
- NEET data for Leicester LSOA
- Apprenticeships 2019/20 academic year
- Valid Planning Applications
- Planning Permissions
- Population estimates
- Population estimates mid-2019